



# North Geelong Warriors Soccer Club

## Sponsor Package Options

## WHAT YOUR SPONSORSHIP MEANS:

1. Provide our club facilities so that a comfortable and enjoyable environment can be provided for all the members, supporters, parents and the wider community of Geelong and it's surrounds who attend training or games throughout the season.
2. Ensure ongoing support and assistance to the youth of Greater Geelong and surrounding regions by hosting clinics and education seminars in sport and active lifestyles.
3. Provide proper equipment to support the 5 senior and currently 14 junior teams associated with the North Geelong Warriors Soccer Club.
4. Provide assistance to the many volunteers who give up their time to provide services supporting the club.
5. Assist us to remain a strong and competitive force in sports and to continue as a major developer of sporting talent in the Geelong region
6. Allow us to continue supporting other non profit organisations and their volunteers creating a deeper sense of community awareness and responsibility.



## **Platinum Sponsor \$30,000**

- Advertising on the front of Seniors, Under 21s, Women's and Under 16s Teams playing shirts for season 2010
- Annual advertising signage at halfway on ground boundary and clubroom side.
- Club Entry signage
- 10 special guest invitations to Season 2010 Launch, Miss North Geelong 2010 and Presentation Night 2010,
- 10 season passes to attend North Geelong home games for season 2009
- President's Dinner or Lunch prior to each home game (depending on kick off time).
- Join the committee and team for complimentary post match platters and refreshments.
- A plaque acknowledging your support of the North Geelong Warriors.
- Opportunity to promote your products or services through our club membership and to the Geelong Soccer Community.
- Complimentary hall hire to use for business or entertainment purposes.
- Prime exposure on club website and Facebook, Email marketing via weekly E-Newsletters



## **Gold Sponsor**

**\$7500**

- Advertising on the back of Seniors, Under 21s, Women's and Under 16s Teams playing shirts above the numbers for season 2010
- Annual advertising signage.
- 6 special guest invitations to Season 2010 Launch, Miss North Geelong 2010 and Presentation Night 2010,
- 6 season passes to attend North Geelong home games for season 2009
- President's Dinner or Lunch prior to each home game (depending on kick off time).
- Join the committee and team for complimentary post match platters and refreshments.
- A plaque acknowledging your support of the North Geelong Warriors.
- Opportunity to promote your products or services through our club membership and to the Geelong Soccer Community.
- Complimentary hall hire to use for business or entertainment purposes.
- Exposure on club website and Facebook.



**Silver Sponsor**

**\$5000**

- Advertising on the back of Seniors, Under 21s, Women's and Under 16s Teams playing shirts under the numbers for season 2010
- Annual advertising signage.
- 4 special guest invitations to Season 2010 Launch, Miss North Geelong 2010 and Presentation Night 2010,
- 4 season passes to attend North Geelong home games for season 2009
- President's Dinner or Lunch prior to each home game (depending on kick off time).
- Join the committee and team for complimentary post match platters and refreshments.
- A plaque acknowledging your support of the North Geelong Warriors.
- Opportunity to promote your products or services through our club membership and to the Geelong Soccer Community.
- Complimentary hall hire to use for business or entertainment purposes.
- Exposure on club website and Facebook.



## **Corporate Box Sponsor \$4500**

-Use North Geelong Warriors Soccer Club to invite your guests or business associates or just get together with friends to cheer on the Warriors in your corporate box.

-11 home games that include your food and refreshments (inc alcohol beverages) for up to 8 people.

-Your Business would also be our match day naming Sponsor with the opportunity to promote your Goods or Services on the day.

- Promotions via email, website and Facebook



## **Bronze Sponsor 1**

### **\$2500**

- Advertising on the Seniors, Under 21s, Women's and Under 16s Teams playing shorts for season 2010
- Annual advertising signage.
- 2 special guest invitations to Season 2010 Launch, Miss North Geelong 2010 and Presentation Night 2010,
- 2 season passes to attend North Geelong home games for season 2009
- President's Dinner or Lunch prior to each home game (depending on kick off time).
- Join the committee and team for complimentary post match platters and refreshments.
- A plaque acknowledging your support of the North Geelong Warriors.
- Opportunity to promote your products or services through our club membership and to the Geelong Soccer Community.
- Complimentary hall hire to use for business or entertainment purposes.
- Exposure on club website.
- Web site and Facebook advertising



## **Bronze Sponsor 2**

### **\$2500**

- Advertising on the Seniors, Under 21s, Women's and Under 16s Teams playing shirt sleeves for season 2010
- Annual advertising signage.
- 2 special guest invitations to Season 2010 Launch, Miss North Geelong 2010 and Presentation Night 2010,
- 2 season passes to attend North Geelong home games for season 2009
- President's Dinner or Lunch prior to each home game (depending on kick off time).
- Join the committee and team for complimentary post match platters and refreshments.
- A plaque acknowledging your support of the North Geelong Warriors.
- Opportunity to promote your products or services through our club membership and to the Geelong Soccer Community.
- Complimentary hall hire to use for business or entertainment purposes.
- Exposure on club website.
- Web site and Facebook advertising



# GROUND SIGNAGE SPONSOR

## **-Light Tower Signage**

- 1<sup>st</sup> Year \$1200 per pole \$4300 all four poles
- Renewal \$1000 per pole \$3600 all four poles
- Up to 4 Season Passes
- Dinner or Lunch pre match.
- Website/Facebook Exposure
- Up to 4 special guest invites to club functions

## **- Player's Race Signage**

- 1<sup>st</sup> Year - \$1200
- renewal - \$1000
- 2 season pass to attend home games

## **- Priority board on clubroom side of boundary (6 metres x 0.7 metres)**

- 1<sup>st</sup> Year - \$1200
- renewal - \$1000
- 2 season pass to attend home games



# GROUND SIGNAGE SPONSOR cont..

- **Priority board on clubroom side of boundary (3 metres x 0.7 metres)**

1<sup>st</sup> Year - \$800

renewal - \$600

- 2 season passes to attend home games

- **Annual Signage board (6 metres x 0.7 metres)**

1<sup>st</sup> year - \$1000

Renewal - \$800

- 2 season pass to attend home games

- **Annual Signage board (3 metres x 0.7 metres)**

1<sup>st</sup> year - \$700

Renewal - \$500

- 1 season pass to attend home games



# WEB SPONSOR

- Annual Web Advertising including Facebook site (small ad)
  - New - \$400
  - Renewal - \$300
- Annual Web Advertising including Facebook site (large ad)
  - New- \$900
  - Renewal - \$850